

# PSA RUBRIC

NAME \_\_\_\_\_

PERIOD \_\_\_\_\_ DATE \_\_\_\_\_

CATEGORY	4	3	2	1	MY POINTS
TEXT	Words placed on the slides are absolutely necessary for the message to be understood and could not be spoken for maximum impact.	No more than five words are placed on the slides and the narrator doesn't read the words.	Words are used too frequently and the narrator just read the slide.	Word Walls	
Participation	Was present all days.	Was absent one day	Was absent two days	Was absent three days	
Technical Production 1 IMAGES	Image files are large enough to show nicely on the large screen.	No more than one image is pixelated on the large screen.	No more than 2 images are pixelated on the large screen.	3 or more images are pixelated on the large screen.	
Technical Production 2 MUSIC	Emotions and enthusiasm conveyed by tone and voice are appropriate. Recorded narration is clear and can be heard and understood.	Emotions and enthusiasm for the topic are not evident. Recorded narration is clear and can be heard and understood.	Emotions and enthusiasm for the topic are usually evident. Sound for the recorded narration is too low making it hard to hear and understand.	Emotions and enthusiasm for the topic are absent. Recorded narration is absent.	
Technical Production 3 BACKGROUND	Background sounds and effects are appropriate for the PSA's message and do not distract or detract from the message.	Background sounds and effects are appropriate for the PSA's message, but distract or detract from the message by being too loud, etc.	Background sounds and effects are not appropriate for the PSA's message, and distract or detract from the message.	Background sounds and effects are inappropriate for the PSA's message, distract or detract from the message, and show poor use of software/hardware.	
TOTAL POINTS	20	15	12	5	52